

Your Booth Fee Already Covers This.

BeerZap comes included with your **festival** booth — real scan counts and rating data on your beers, at no extra cost, and just a couple minutes to set up.

SAMPLE REPORT CARD

Your Festival

[Your Brewery Name]

142

scanned in at your station

4.6★

your rating — 4.1★ festival average



top-rated beers can earn a spot on the podium

Illustrative example — not an actual vendor's results. Every number here is made up. Your real report uses your own event's numbers.



Nothing to install

Attendees scan your sign with their phone camera — no app for them, no app for you.



Real counts, not a survey. See how many people scanned in at your station — actual numbers, not a guess.



Ratings on your own beer. Every rating your beer gets, plus how it compares to the festival-wide average.



It's already paid for. This is part of your festival booth — nothing extra to buy.



A shot at the podium. Top-rated beers can earn a spot on the festival's live leaderboard.



Two minutes of setup. List your beers from your phone, or hand your lineup to your festival's organizer team.

How it works for you

1

Before the festival — send your beer list through a quick link, or hand it to your festival's organizer team.

2

During the festival — attendees scan your printed sign and rate your beers right there.

3

After the festival — you get a report card: scans, ratings, and how you stacked up.

Questions about getting set up? Your festival's organizer team can walk you through it in a couple of minutes.

BeerZap is included with your festival booth — no extra fee.

All numbers are aggregate counts — BeerZap never shares who scanned or rated, only the totals.